

EEO Public File Report					
Cox Media Group					
KLAX-TV, Alexandria, LA					
EEO Public File Report Part 1					
Reporting Cycle: 02/01/2021 – 01/31/2022					
Full-Time Positions Filled					
Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
1547 (Chief Engineer)	4/7/2021	5/3/2021	KLAX-TV (Web/Facebook)	1	1
			Society of Broadcast Engineers	3	0
1630 (Account Executive)	4/26/2021	5/10/2021	KLAX-TV (Web/Facebook)	9	1
2499 (MMJ/Sports Reporter)	10/28/2021	12/20/2021	Cox Media Group	6	1
			KLAX-TV (Web/Facebook)	2	0

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EEO Public File Report Part 2				
Reporting Cycle: 2/01/2021 – 01/31/2022				
Recruitment Sources Used for All Openings				
No.	Recruitment Source	Contact	Entitled to Notification	# interviews
1	Directly sourced by CMG Recruiter	CMG Recruiter	N	
2	Indeed Internet - www.indeed.com	Internet Posting	N	
3	LinkedIn Internet - www.linkedin.com	Internet Posting	N	
4	Broadbean job distribution	CMG Recruiter	N	
5	Circa	State Job Boards/Diversity job boards Internet Posting	N	
6	ZipRecruiter Internet - www.ziprecruiter.com	Internet Posting	N	
7	Cox Media Group or CMG Employee Network	CMG career sites (internal/external)	N	6
8	Station Web/Facebook page		N	12
Recruitment Sources Used for Specific Openings				
9	Society of Broadcast Engineers	Internet Posting	N	3

Longer - Term Recruiting Initiatives

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EEO Public File Report Part 3

KLAX-TV, Alexandria, LA

Reporting Cycle: 2/01/2021 – 1/31/2022

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
	Nov-21	Provide Training to staff to assist them in growing into management level personnel.	In November 2021 key station personnel attended anti-trust compliance training.	Training	Sales Staff
	Ongoing	Cox Media Group/Circa Agreement	Cox Media Group has agreement to post all external job openings through Circa, which posts on state and diversity internet job boards.	Broad Outreach	