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MASON-DIXON® LOUISIANA POLL



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2019 GOVERNOR'S RACE

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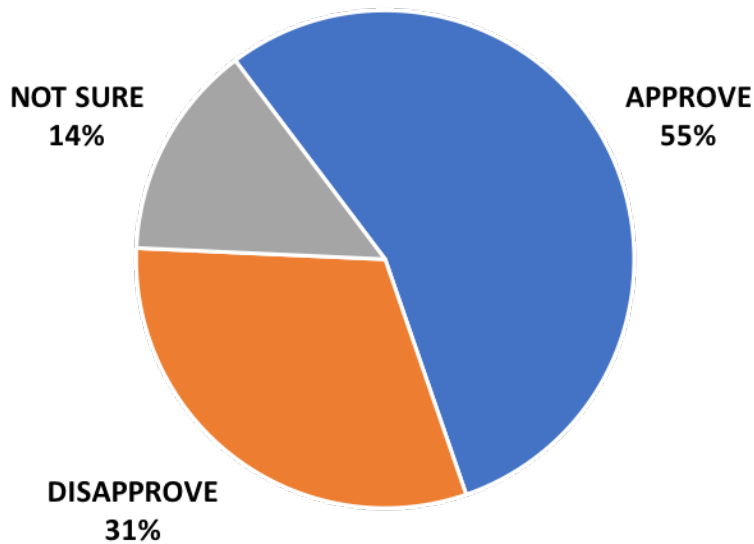
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Tracking public opinion in Louisiana since 1987

LOUISIANA VOTERS APPROVE OF EDWARDS PERFORMANCE BUT HE COULD FACE TOUGH RE-ELECTION FIGHT

A solid majority of state voters (55%) approve of the job performance of Democratic governor John Bel Edwards. Statewide, only 31% disapprove and 14% are unsure.

Governor Edward's Approval Rating

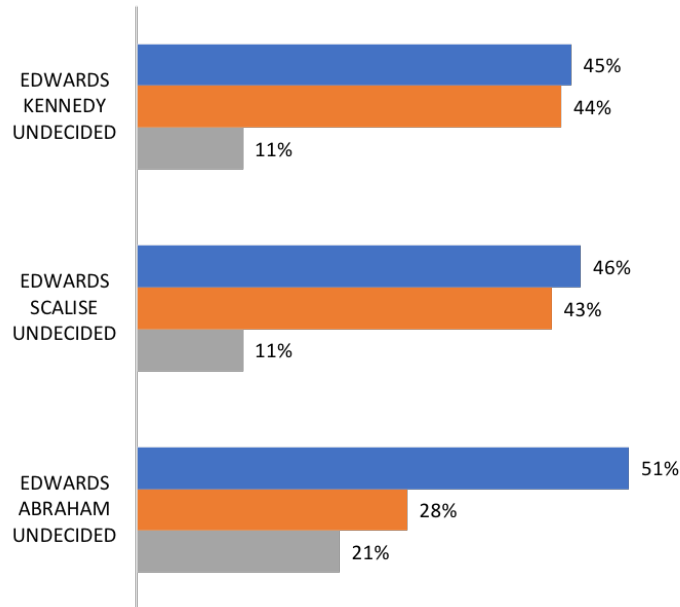


However, if Edwards is challenged by a high-profile Republican opponent, such as Senator John Kennedy or Representative Steve Scalise, the race appears likely to be very competitive.

Statewide, Edwards holds an insignificant 45%-44% lead over Kennedy and just a narrow 46%-43% advantage over Scalise. When matched against Representative Ralph Abraham, Edwards enjoys a more comfortable 51%-28% margin.

Edwards has solid support from black voters in all three match-ups – drawing 86-87% against each GOP challenger and also runs strong among Democrats and women. But while Edwards has 24% approval rating from Republican voters, he draws well under 10% of the GOP vote when matched against Kennedy or Scalise.

2019 Louisiana Gubernatorial Preference



Against Edwards, Kennedy draws 85% of the Republican vote, narrowly leads among Independents (44%-42%) and receives the cross-over support from 15% of Democrats. Kennedy also receives strong backing from white voters (60%) and likewise achieves a majority with men (51%).

Scalise runs similar to Kennedy, but receives slightly lower support in each group – 10% of Democrats, 41% of Independents and 49% of men. Other than those marginal differences, the demographic dynamics of an Edwards-Kennedy race and an Edwards-Scalise race are virtually identical.

QUESTION: Do you approve or disapprove of the job performance of John Bel Edwards as governor?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
STATE	55%	31%	14%

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
New Orleans Area	61%	23%	16%
Baton Rouge Area	58%	32%	10%
South Central Louisiana	54%	32%	14%
Northern Louisiana	43%	42%	15%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	48%	40%	12%
Women	61%	23%	16%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	61%	27%	12%
50+	50%	34%	16%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	44%	43%	13%
Black	79%	5%	16%

<u>PARTY REGISTRATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	81%	7%	12%
Republican	24%	62%	14%
Independent	48%	33%	19%

QUESTION: If the 2019 election for governor were held today for whom would you vote if the candidates were John Bel Edwards, the Democrat and John Kennedy, the Republican?

	<u>STATE</u>	<u>SEX</u>		<u>RACE</u>		<u>PARTY REG</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>	<u>DEM</u>	<u>REP</u>	<u>IND</u>
EDWARDS	45%	39%	50%	26%	86%	74%	6%	42%
KENNEDY	44%	51%	38%	60%	9%	15%	85%	44%
UNDECIDED	11%	10%	12%	14%	5%	11%	9%	14%

QUESTION: If the 2019 election for governor were held today for whom would you vote if the candidates were John Bel Edwards, the Democrat and Steve Scalise, the Republican?

	<u>STATE</u>	<u>SEX</u>		<u>RACE</u>		<u>PARTY REG</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>	<u>DEM</u>	<u>REP</u>	<u>IND</u>
EDWARDS	46%	39%	53%	28%	86%	81%	4%	37%
SCALISE	43%	49%	37%	60%	6%	10%	83%	41%
UNDECIDED	11%	12%	10%	12%	8%	9%	13%	22%

QUESTION: If the 2019 election for governor were held today for whom would you vote if the candidates were John Bel Edwards, the Democrat and Ralph Abraham, the Republican?

	<u>STATE</u>	<u>SEX</u>		<u>RACE</u>		<u>PARTY REG</u>		
		<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>	<u>DEM</u>	<u>REP</u>	<u>IND</u>
EDWARDS	51%	46%	56%	34%	87%	79%	15%	46%
ABRAHAM	28%	37%	20%	39%	5%	8%	54%	30%
UNDECIDED	21%	17%	24%	27%	8%	13%	31%	24%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from February 20 through February 22, 2018. A total of 625 registered Louisiana voters were interviewed statewide by telephone.

Those interviewed were selected randomly from a telephone-matched Louisiana voter registration list that included both land line and cell phone numbers. Quotas were assigned to reflect voter registration by parish.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	272 (44%)
Republican	194 (31%)
Independent or Other	159 (25%)

AGE:

18-34	134 (21%)
35-49	157 (25%)
50-64	168 (27%)
65+	160 (26%)
Refused	6 (1%)

SEX:

Male	287 (46%)
Female	338 (54%)

RACE/ETHNICITY:

White/Caucasian	402 (64%)
Black/African American	185 (30%)
Hispanic/Latino	11 (2%)
Other	13 (2%)
Refused	14 (2%)

REGION:

New Orleans Area	210 (34%)
Baton Rouge Area	130 (21%)
South Central Louisiana	150 (24%)
Northern Louisiana	135 (22%)

REGIONAL GROUPINGS

NEW ORLEANS AREA: Voters in Orleans, Jefferson, St. James, St. John the Baptist, St. Bernard, Terrebonne, Lafourche, St. Charles, Tangipahoa, Washington, St. Tammany and Plaquemines Parishes.

BATON ROUGE AREA: Voters in East Baton Rouge, West Baton Rouge, Pointe Coupee, St. Martin, St. Mary, Assumption, Iberville, Ascension, Livingston, West Feliciana, East Feliciana and St. Helena Parishes.

SOUTH CENTRAL LOUISIANA: Voters in Vernon, Rapides, Avoyelles, Beauregard, Allen, Evangeline, St. Landry, Calcasieu, Jefferson Davis, Acadia, Lafayette, Cameron, Vermillion and Iberia Parishes.

NORTHERN LOUISIANA: Voters in Caddo, Bossier, Webster, Claiborne, Union, Lincoln, Morehouse, East Carroll, West Carroll, DeSoto, Red River, Bienville, Jackson, Ouachita, Richland, Madison, Winn, Caldwell, Franklin, Tensas, Sabine, Natchitoches, Grant, LaSalle, Catahoula and Concordia Parishes.